

MEMBERS'S VOICES: February 1, 2021 – October 31, 2021
Speaking out for nursing: Speaking out for health

Member: Rashmy Lobo

Representing: IG - Clinical Nurse Specialist Association of Ontario (CNS-ON)

Reporting Period: February 1 – October 31

END 1: a. Our membership numbers at this reporting period is 254.

b. We continue to lobby to engage and recruit to the Clinical Nurse Specialist Association of Ontario (CNS-ON). We follow the recruitment strategy to ASK potential members if they are part of our Association and TELL them about the benefits of being a part of CNS-ON.

c. Using our social media platform Facebook , we provide current and up-to-date information on practice and current trends.

d. The colleague-to -colleague networking opportunity which began with the onset of the Pandemic has proven to be an enhancer in connecting with our members and knowledge transformation.

e. We co-sponsored 2 Colleague to Colleague meetings with the CNS Association of Canada: March 23, 2021 and May 25 2021.

END 2: a. Our social media platforms have been used consistently to promote the role of Nurse at large and of the CNS.

b. We engaged with RNAO social media campaigns which included sharing Action Alerts with our members.

c. We funded members to attend the ICN NP/APN conference.

END 3: a. We continue to be concerned about the lack of nursing leadership in key decision making at various levels of planning and lack of inclusion of the CNS in providing guidance and evidence based practice knowledge to the decision tables and have been vocal about it at individual organizations .

b. Our collaboration with CNS-Canada , has enabled us to partner with International CNS's such as the NACNS to strengthen our voices to include topics such as Role parity, specialization and impacts to the health care system at large.

END 4: a. Action alerts were predominantly used along with our Social Network platforms to raise awareness to the changing clinical scenarios of the Pandemic and the need for Knowledgeable Political governance.

Other Comments: a. Newsletters to our Membership includes current highlights of the executive teams -workplans and actions by CNS-ON