



GERONTOLOGICAL  
NURSING ASSOCIATION  
ONTARIO

## 2019 Annual Report

## **President's Report**

April 1, 2019 – March 31, 2020

**Mission:** The mission of GNAO is to make a positive difference in the lives of older people and the nurses who care for them.

**Vision:** All older people in the province of Ontario are cared for by nurses whose practice is evidence informed, relationship-centred and meets the current Canadian Gerontological Nursing Competencies and Standards of Practice.

This, my past and final year as your President has been one marked by challenge, change and continued evolution. It has truly been a demonstration of how a membership that lives and works to a common mission and values can still continue to its purpose in today's healthcare reality. As an organization, we continue build on the foundation laid in the past year of supporting our Chapters, our Members and our Future.

### Supporting our Chapters

We've seen our organization move forward in our adoption of a Web based Meeting platform GoToWebinar. It has seen our organization hold an Annual General Meeting with the addition our adoption of a Web meeting platform in April 2019. Little did we anticipate how relevant that technology would become one year later.

At our November Board meeting, we finalized a member survey, which was circulated by our Communications chair. The information returned will be invaluable in helping our organization move forward.

Our organization continues to have four inactive chapters, Bluewater, London & Area, Greater Ottawa and South East. While they are not inactive and maintain an executive, the Greater Toronto Area Chapter, is without a President. The Provincial Board members remain in contact with these affected chapters. All members across the province, regardless of chapter are encouraged to participate in Educational offerings held via web platform by their GNAO colleagues in currently active Chapters. There was keen support from all active chapters in support of this, and also in the use of GoToWebinar. This past year has seen interest from one of the inactive chapters express an interest in the revival of a GNAO presence in their area. Exciting news to be sure.

### Supporting our Members

It is encouraging to see that members are interested in having a voice at the provincial Board table. For the second year, there will be elections to a position on the board.

Work has been done to update the GNAO Education Bursary.

## Supporting our Future

GNAO continues to be represented both at the RNAO Assembly and also the CGNA Board. There is also continued representation at the Ontario Geriatrics Learning Centre steering committee. Our relationship with WeRPN also continues to flourish.

Over the past year, the GNAO communication strategy has been enhanced. We are a regular presence on Twitter and Facebook. Processes have been put in place to ensure parity of communication with all of our avenues of membership.

This past March has seen challenges for all of us who work in Healthcare in Ontario, and indeed across the globe. It was a month that should have been marked with anticipation, but was marked with heavy hearts as the conference planning committee of the 2020 GNAO Biennial AGM & Conference made the difficult decision to cancel the event. Special mention should be made of Melanie Kelly, Kim Ritchie and their team for all of their work in planning the conference. Their dedication to GNAO and our members shone brightly throughout the planning process and the final program, and also in the path to cancellation. It was a decision that put our members and the population we serve, in the forefront.

In closing, I would like to express personal thanks to Julie Rubel, Gwen Harris and Melanie Kelly, who stepped forward during my absence this past year. Their willingness to do so ensured the continued smooth operation of the organization and allowed me to focus as needed on conquering an unexpected health challenge.

My gratitude to the members of the GNAO Provincial Board, those who may be transitioning onward to new professional life paths and those who are remaining. Your support, commitment and dedication to gerontological nursing is truly something to behold and I thank all of you for sharing so generously of your time and talents. You have all left a lasting impression. Collectively, you have been and remain, an awesome team to work with. The membership of GNAO is truly privileged to have you as their advocate.

Respectfully submitted,  
Therese Lim, BScN (Hons), BA, RN.GNC(c)  
GNAO President

### **Past President's Report** April 1, 2019 – March 31, 2020

It is an honour to present this summary of my work as Past President during the reporting period. As Past President, I have focused my efforts on mentorship, primarily with our current President and President-Elect, though gladly extended to other board members and chapter executives. Given I have always been a strong proponent of mentorship, it feels like a fitting way to end my term with the GNAO board.

In my role as Past President, I have continued to liaise with several partners. I present an update as well as my recommended next steps below.

#### Reviving the Greater Ottawa Area (GOA) Chapter

Over the past year, there has been a significant display of interest to revive the GOA, particularly from the Perley Rideau Veterans Health Centre. I would like to thank Suman Iqbal, GNAO Communications Director, and Doris Jenkins, Director Nursing at Perley Rideau Veterans Health Centre, for their leadership in moving this vision forward.

Recommendation: GNAO continue to engage in conversations with a focus on attracting members from other sectors. Continue to build leadership capacity using a mentorship model.

Of note, chapters have already come forward to act as mentors.

#### RNAO & WeRPN

Each year GNAO strives to be represented at the Annual General Meetings for both RNAO and WeRPN. Being present keeps GNAO informed of upcoming initiatives and demonstrates our strong commitment to maintaining our status as an Interest Group. This past year, the GNAO board began to outline our commitments to these important meetings as well as our own events and those of our external partners (more on these below), by creating a quarterly schedule. This allows us a better at-a-glance look at what is required in the coming quarter, concerning both human resources and financial support.

Recommendation: GNAO continue to refine this schedule and develop a means by which representatives will be identified and, when possible, financially supported to attend.

#### External Partners

##### Sinai Health Services/ University Health Network (SHS/UHN) & Ontario Geriatrics Learning Centre (OGLC)

GNAO has proudly developed a partnership with SHS/UHN involving mutual promotion of events as well as an invitation to attend SHS/ UHN events in June and November (GNAO members are offered an early-bird rate). As a benefit of attendance at the SHS/ UHN events, GNAO is provided with a booth to promote membership and upcoming educational opportunities. The booth is always well received by event participants.

For several years, GNAO has provided a delegate to participate in conversation with the OGLC. The intent of GNAO's attendance has been to offer recommendations from a nursing lens as the OGLC refines their educational offerings.

Recommendation: GNAO continue to build and strengthen these partnerships as both serve to further our efforts to build membership and to enhance educational offerings for gerontological nurses.

#### GNAO Board Nominations

The Call for Nominations for three available GNAO board positions opened on February 9, 2020 and closed on March 20, 2020. As per our GNAO by-laws, three 'calls from the floor' for nominations will also be made at our Annual General Meeting, to be followed by a vote (if required). As Past President, I have led the search for candidates and I am proud to present the following nominees:

Professional Advocacy Chair: Jennifer Calver, Sara Clemens, Sandra Tully  
Student New Grad Liaison: Sarah Slack  
Membership Chair: No candidate applications received

To conclude, I would like to take this opportunity to thank each and every member of the GNAO Board. It has been an honour to serve our members together and to work collaboratively to build a stronger association. In particular, I would like to recognize the efforts of Gwen Harris, the delightful glue to hold our GNAO board together with willing leadership, historical context surrounding board decisions, and never-ending energy to take on new initiatives. Gwen, it has been a true pleasure!

As I write this, I do so with the clarity that nearly a decade of service to the GNAO board provides. I am tremendously proud of what we have accomplished and the direction we are headed. I can say with confidence our board is working hard to build stronger connections with our members and is committed to sustaining our association long into the future. Thank you for allowing me to serve you, our members, it has given me great joy.

Respectfully submitted,  
Julie Rubel, RN MScN GNC(c)  
GNAO Past President

### **President Elect Report**

April 1, 2019 – March 31, 2020

It has been my honour to serve as president elect for the past year. It had given me the opportunity to collaborate and learn from other board members. In this position I have stepped up and provided leadership representing GNAO.

I was privileged to represent GNAO at the RNAO Queens Park day and General Assembly. This was an amazing gathering of dedicated and passionate nurses urging the political arena to take notice of our concerns. The two main areas of focus were on the accidental opioid overdoses and an area near and dear to our hearts; looking at staffing models in long-term care. It was inspiring to be surrounded by these amazing men and women and reinforced for me the strength we have as a nursing body.

As President Elect, GNAO leant its voice by submitting a letter of support to Dr. Veronique Boscart's application to the Natural Sciences and Engineering Research Council of Canada's College and Community Social Innovation Fund. This letter supported the development and implementation of an innovative education program for nurse graduates to assist in facilitating a successful career transition into long-term care.

I know that the world of Geriatrics is an ever changing one and I am excited to assume the role of President and to work along side an inspiring group of practitioners. Together we can make a difference.

Respectfully submitted,  
Melanie Kelly  
GNAO President-Elect

## 2019 Chapter Reports

Reporting Period: April 1, 2019 – March 31, 2020

### CENTRAL EAST CHAPTER

#### 1. Dissemination of Knowledge and Expertise (Education)

Please provide in space below:

A list of the educational events your chapter hosted in the above reporting period; provide event name, describe the purpose of the event (e.g., lecture, workshop, conference, social, local AGM, etc.), date, approximate number in attendance.

##### Fall newsletter:

Prepared by Darlene Legree

##### October 17, 2019:

Sarah Gibbens RN MN PhD (candidate) GNC(C), Regional Geriatric Program – “Keeping Caregivers a Point of Care”. 11 participants, well received

Sarah shared the work that was done as part of the RGPO Caregiver Education Project to co-designing caregiving strategies with family and friend caregivers of older adults living with frailty

##### October 24, 2019 (as part of our AGM):

Steve Mathew, Provincial Lead for Mental Health and Addictions, OTN – “Stress – Let’s Talk About It”

Presented the impact that stress has not only on the people we care for but on us as professional caregivers. Introduced the online Mental Health Tool – “Big White Wall”

#### 2. Professional Advocacy Activities

Please provide in space below:

A list of the Professional Advocacy activities your chapter participated during the above reporting period; provide PA event name, describe the advocacy event (e.g., MPP visit, Queen’s Park visit, media interview, etc.), date, approximate number in attendance.

Name of PA Chair– Jen Calver

##### October 3-4, 2019:

RPNAO AGM & Conference – Poster Presentation on GNAO, Jen Calver

##### November 1-2, 2019:

Toronto Geriatrics Update Conference – GNAO Display, Mel Kelly

##### February 19-2, 2020:

Queens Park Day and RNAO General Assembly – GNAO Representative, Mel Kelly

#### 3. Membership Report

<b>Please provide in space below: Chapter membership figures as of March 2020</b>
Name of Membership Chair (if applicable) – Shared by GNAO board

#### **4. Local Chapter Financial Report**

<b>Please provide in space below: Chapter balance as of February 22, 2020</b>
Name of Treasurer – Melanie Kelly (interim)  Account Balance: \$3818.20 GIC: \$1586.61

#### **5. Local Board Recruitment**

<b>Please provide in space below: Chapter activities related to Local Board recruitment. Strategies used for recruitment. Any local executive positions you have available. Who to contact if there is interest in upcoming chapter executive positions. What you would like those interested to submit to you (e.g. letter of intent, CV, etc.)</b>
<b>Vacant Position:</b> Treasurer. All interested participants can contact Mel Kelly or Kim Ritchie  Added new position of Associate Member to the Executive – Madeline Sumpter

#### **6. Local Chapter Executive Committee Activities**

<b>Please provide in space below: Chapter Executive meeting dates</b>
<b>2019</b> April 25: Executive Meeting May 23: Executive Meeting – Open June 27: Executive Meeting September 26: Executive Meeting October 17: Educational Event October 24: AGM November 28: Executive Meeting  <b>2020</b> January 9: Conference Planning – Teleconference January 23: Executive Meeting February 13: Conference Planning – Go To Meeting February 27: Executive Meeting – Open March 12: Conference Planning – Go To Meeting March 26: Executive Meeting – Go To Meeting (d/t COVID-19)

## **7. Of Special Mention (Issues, Concerns, Celebrations)**

Please provide in space below:

Any additional points you want to have included in your annual report (name of any individual who you want to congratulate for outstanding service to GNAO, upcoming events of special interest, etc.)

### **Senior Initiative:**

Donation was made to the Region of Durham to support seniors in the community that have been impacted by neglect or abuse. 5 – 25\$ Walmart gift cards were given so that seniors could buy essential is needed.

### **March 20, 2020:**

Communication shared regarding the 2020 GNAO AGM & Conference. Due to the escalating health crisis related to COVID-19 and recommendations laid out by Public Health Ontario the difficult decision was made to cancel the conference.

**Chapter Name: Central East**

**Submitted By: Mel Kelly and Kim Ritchie**

## **GREATER HAMILTON AREA CHAPTER**

No information had been received at the time of printing.

As of March 3, 2020 - 150 members. Please note this number reflects only members (including students) who join GNAO via RNAO. Numbers broken down by chapter for members who join via RPNAO and directly through our website are not currently available.

## **LAMBTON CHAPTER**

No information had been received at the time of printing.

As of March 3, 2020 - 149 members. Please note this number reflects only members (including students) who join GNAO via RNAO. Numbers broken down by chapter for members who join via RPNAO and directly through our website are not currently available.



## NIAGARA CHAPTER

### 1. Dissemination of Knowledge and Expertise (Education)

<b>Please provide in space below:</b> <b>A list of the educational events your chapter hosted in the above reporting period; provide event name, describe the purpose of the event (e.g., lecture, workshop, conference, social, local AGM, etc.), date, approximate number in attendance.</b>
The Niagara has not held any events since we co-hosted the GNAO Biennial Conference in April 2018. We had intended to revive our educational offerings in March 2020 with guest speaker Dr. Sharon Kassalinen. Unfortunately, this event was canceled due to COVID-19 precautions. We intend to host this event once regular happenings resume.

### 2. Professional Advocacy Activities

<b>Please provide in space below:</b> <b>A list of the Professional Advocacy activities your chapter participated during the above reporting period; provide PA event name, describe the advocacy event (e.g., MPP visit, Queen's Park visit, media interview, etc.), date, approximate number in attendance.</b>
GNAO Niagara Chapter member, Julie Rubel, attended Queen's Park Day with other RAO members in February 2020.
No other professional advocacy activities to report.

### 3. Membership Report

<b>Please provide in space below:</b> <b>Chapter membership figures as of March 2020</b>
At last reporting, GNAO Niagara had 35 RN and NP members as well as 60 student members.

### 4. Local Chapter Financial Report

<b>Please provide in space below:</b> <b>Chapter balance as of March 31, 2020</b>
Name of Treasurer - Maureen Shantz
Bank balance as of February 2020, \$11,000.

### 5. Local Board Recruitment

<b>Please provide in space below:</b> <b>Chapter activities related to Local Board recruitment.</b> <b>Strategies used for recruitment.</b> <b>Any local executive positions you have available.</b> <b>Who to contact if there is interest in upcoming chapter executive positions.</b> <b>What you would like those interested to submit to you (e.g. letter of intent, CV, etc.)</b>
Given the chapter has not held any events, our recruitment activities have been extremely limited. Chapter executives continue to recruit in conversation with potential members, distributing GNAO postcards to RNs, RPNs, NPs and students.

## **6. Local Chapter Executive Committee Activities**

**Please provide in space below:**

### **Chapter Executive meeting dates**

The chapter conducts our planning primarily through email. The four members who have demonstrated interest in continuing to be involved in event planning, have been in regular contact via email between January and March 2020 to support the proposed March event. The chapter intends to hold its AGM in the fall.

## **7. Of Special Mention (Issues, Concerns, Celebrations)**

**Please provide in space below:**

**Any additional points you want to have included in your annual report (name of any individual who you want to congratulate for outstanding service to GNAO, upcoming events of special interest, etc.)**

**Chapter Name:** Niagara Chapter

**Submitted By:** Julie Rubel

## **NORTH EAST CHAPTER**

No information had been received at the time of printing.

As of March 3, 2020 - 155 members. Please note this number reflects only members (including students) who join GNAO via RNAO. Numbers broken down by chapter for members who join via RPNAO and directly through our website are not currently available.

## NORTH WEST CHAPTER

### 1. Dissemination of Knowledge and Expertise (Education)

<p><b>Please provide in space below:</b> <b>A list of the educational events your chapter hosted in the above reporting period; provide event name, describe the purpose of the event (e.g., lecture, workshop, conference, social, local AGM, etc.), date, approximate number in attendance.</b></p>
<p>Name of Education Committee Chair (if applicable) -</p> <p>Idevania Costa,</p> <p>Sponsor for the following events:</p> <p>Living Well with Dementia Conference, hosted by the Center for Education and Research on Aging and Health at Lakehead University, September 22 and 23, 2019</p> <p>Caring for people with chronic pain: Challenging ethical issues, hosted by The Center for Health Care Ethics, October 23, 2019, approx. 30 individuals</p>

### 2. Professional Advocacy Activities

<p><b>Please provide in space below:</b> <b>A list of the Professional Advocacy activities your chapter participated during the above reporting period; provide PA event name, describe the advocacy event (e.g., MPP visit, Queen's Park visit, media interview, etc.), date, approximate number in attendance.</b></p>
<p>Name of PA Chair (if applicable) –</p> <p>Michelle Proudfoot,</p> <p>Seniors Forum Thunder Bay Ontario, Community Safety and Wellbeing Planning.</p> <p>Took part in a training activity for education presenters for Elder Abuse Prevention Ontario, It's not right! This gives us the opportunity to present to community groups regarding information and education around elder abuse. A great opportunity for us to connect with individuals in the community.</p>

### 3. Membership Report

<p><b>Please provide in space below:</b> <b>Chapter membership figures as of March 2020</b></p>
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<p>Name of Membership Chair (if applicable) –</p> <p>Joy Nieminen,</p> <p>Developed a recruitment postcard to give out to students and nurses for the Northwest Chapter GNA, Given out during Nurses Week at the Thunder Bay Regional Health Sciences Center as well in the gerontology courses in the Nursing Program at Lakehead University.</p> <p>Latest membership numbers, 23 RN's, 11 students, 1 retired RN</p>
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**4. Local Chapter Financial Report**

<p>Please provide in space below:  <b>Chapter balance as of March 31, 2020</b></p>
<p>Name of Treasurer –</p> <p>Karen Duffield,</p> <p>As of the end of December 2019, Checking account 518.14, GIC 2,000.00 Interest 44.00</p>

**5. Local Board Recruitment**

<p>Please provide in space below:  <b>Chapter activities related to Local Board recruitment.</b>  <b>Strategies used for recruitment.</b>  <b>Any local executive positions you have available.</b>  <b>Who to contact if there is interest in upcoming chapter executive positions.</b>  <b>What you would like those interested to submit to you (e.g. letter of intent, CV, etc.)</b></p>
<p>Have recruited to the board at community activities such as nursing week and in the school of nursing at Lakehead University. Have had banner and postcards at sponsored events. Interested individuals can contact Cathy Schoales at <a href="mailto:caschoal@lakeheadu.ca">caschoal@lakeheadu.ca</a> with questions or submission of a letter of intent.</p>

**6. Local Chapter Executive Committee Activities**

<p>Please provide in space below:  <b>Chapter Executive meeting dates</b></p>
<p>Two meetings in 2019  June 21 and September 27<sup>th</sup></p>

**7. Of Special Mention (Issues, Concerns, Celebrations)**

<p>Please provide in space below:  <b>Any additional points you want to have included in your annual report (name of any individual who you want to congratulate for outstanding service to GNAO, upcoming events of special interest, etc.)</b></p>
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We would like to continue with our newsletters and recruitment activities. I would like to thank all of our board members for their contribution to our chapter and continued support. Thank you also to the support and guidance we receive from GNAO.  
 We hope to have more educational events this year and continue to partner with community groups such as the Center for Health Care Ethics, and the Center for Education and Research on Aging and Health at Lakehead University.

**Chapter Name:** Northwest GNA

**Submitted By:** Catherine Schoales

**GREATER TORONTO AREA CHAPTER**

No information had been received at the time of printing. The chapter is currently without a President, and the remaining executive is unable to currently gather for succession planning. No events have been since the hosting of the GNAO AGM on April 25, 2019.

As of March 3, 2020 - 893 members. Please note this number reflects only members (including students) who join GNAO via RNAO. Numbers broken down by chapter for members who join via RPNAO and directly through our website are not currently available.

**INACTIVE CHAPTER REPORT**

Reporting on behalf of Inactive Chapters: Bluewater, Greater Ottawa Area, London & Area, and South East.

Each of these chapters have had no educational and professional advocacy activities in the past year. This, as well as a lack of current chapter level executive, has led to continued inactive status. To ensure accountability, the following will be reported for these inactive chapters: membership numbers and statement of bank funds.

<b>Chapter</b>	<b>Membership Number*</b>
Bluewater	22
Greater Ottawa Area	166
London & Area	136
South East	90

\*Please note membership information is reported as of March 3, 2020. This number reflects only members (including students) who join GNAO via RNAO. Numbers broken down by chapter for members who join via RPNAO and directly through our website are not currently available.

Bank Statement: \$19,628.78

Please note funds for each of the four inactive chapters have been combined to avoid multiple services charges and for ease of monitoring. Detailed records of the balances carried over from the inactive chapters have been maintained. This dollar value is unchanged from the 2018-2019 reporting year.

Respectfully submitted,  
Therese Lim  
GNAO President

## Membership Report

April 1, 2019 – March 31, 2020

	RNAO ( <u>As of March 3<sup>rd</sup> 2020</u> )	RPNAO	GNAO ( <u>As of November 2019</u> )
	RN's/NP's: <b>643</b> Students: <b>1381</b>		203
<b>TOTALS:</b> <b>GRAND TOTAL:</b> <b>2227</b>	<b>2024</b>		<b>203</b>

### Chapter Breakdowns

GNAO Chapter	# of RNs/NPs \$65
Bluewater	12
Central East	71
Greater Hamilton Area	66
Lambton	37
London and Area	64
Niagara	35
North East	50
North West	17
Greater Ottawa Area	68
South East	38
Greater Toronto Area	185
<b>Grand Total</b>	<b>643</b>

<b>GNAO Chapter</b>	<b># of Students FREE</b>
Bluewater	10
Central East	50
Greater Hamilton Area	84
Lambton	112
London and Area	72
Niagara	60
North East	105
North West	30
Greater Ottawa Area	98
South East	52
Greater Toronto Area	708
<b>Grand Total</b>	<b>1381</b>

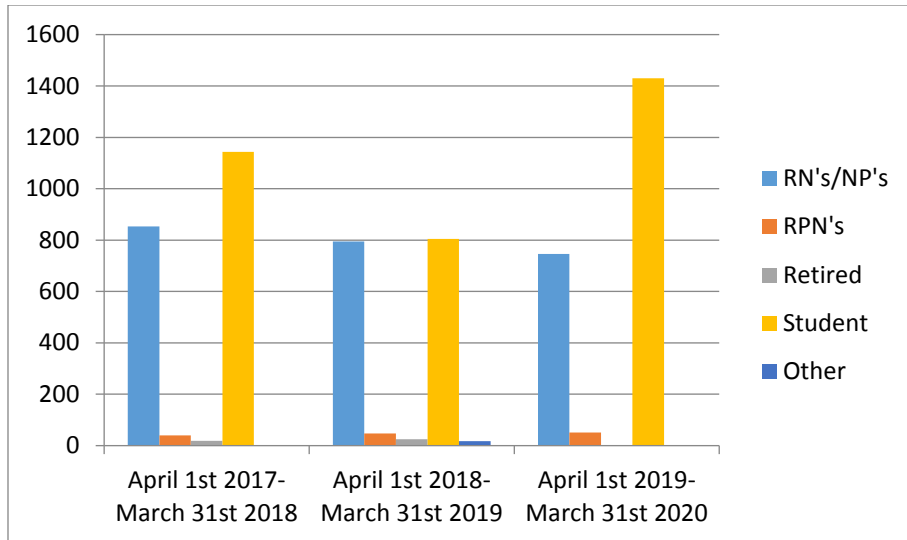
	<b>As of November 2019</b>	<b>As of April, 2020</b>
<b>ON: Associate (GNAO) Count</b>	6	3
<b>ON: Graduate Student Associate (GNAO) Count</b>	6	3
<b>ON: Honorary (GNAO) Count</b>	9	9
<b>ON: Member (GNAO-RPNAO) Count</b>	51	42
<b>ON: Member (GNAO) Count</b>	77	72
<b>ON: Retired (GNAO) Count</b>	5	5
<b>ON: Student Associate (GNAO) Count</b>	49	28
<b>Grand Count</b>	203	162

**A year in review:**

**GNAO has seen a significant increase in the number of student memberships, which has led to an increase in our membership numbers**

**Our lapsed member letter was reviewed and updated, and circulated to our lapsed members from GNAO and RNAO.**





**Analysis:**

Membership has increased from 1689 (2019) to 2024

Free student memberships have increased from 805 (2019) to 1430

RPN membership increased from 47 (2019) to 51 **\*however these values may be higher as I am unsure how many RPN members may have joined through RPNAO\***

**Engagement of New Members and Engaging Current Members**

GNAO continues to engage new members through a number of avenues. GNAO continues to connect with local chapters to support growth of the chapters.

Additionally, GNAO continues to reach out to other like nursing associations to partner and grow over all membership. GNAO continues to utilize distributing GNAO resource cards. Through the use of Social Media Gerontological nursing is highlighted and local activities are highlighted to support the overall growth and support of GNAO activities.

**Moving Forward**

Membership recruitment remains at the forefront of engagement activities and GNAO continues to look at partnering and build relationships to further the impact of GNAO on Gerontological nursing.

**Recommendations**

Continue engaging with all members to promote annual membership renewal  
 Continue engaging with nursing students to promote gerontological nursing and joining GNAO as a student and as an RN or RPN after graduation. We have seen an increase in our student membership

Respectfully submitted,  
 Tabitha Kellendonk  
 GNAO Membership Chair

# Professional Advocacy Report

No report received at time of printing.

## Communications Report

April 1, 2019 – March 31, 2020

### GNAO membership survey

A membership survey was conducted over a period of 2 months with 114 respondents. Presentation attached.

**GNAO Website:** Consistent efforts are made to keep communications consistent through emails and the social media platforms. Since February 2020 a Google account was created and emails are now sent simultaneously to non-RNAO members. There needs to be more work done to maintain the website.

**Recommendation** is to collect updated information on each chapter and ensure that executive members are identified, and contact info is updated and reflects current status.

**Facebook Page:** The GNAO Facebook page now has a total of 361 people that like and 391 that follow us, an increase from October 2019 by 14 for likes 44 for followers. We did have one person stop following us. **GNAO Facebook Insight – An Overview:** A total of 28 posts have been shared on Facebook since Nov. 1, 2019 to March 24, 2020 July 15.

- **305 Unique users** - The number of people who engaged with your Page. Engagement includes any click or story created.
- **3312 Unique users** - The number of people who had any content from your Page or about your Page enter their screen. This includes posts, check-ins, ads, social information from people who interact with your Page and more.
- **3839 Total Count** - The number of times any content from your Page or about your Page entered a person's screen. This includes posts, stories, check-ins, ads, social information from people who interact with your Page and more.

The highest number of engagements (449) is for the 2020 AGM and Biennial conference followed with 346 for the abstract submission.

**Recommendation** is to determine if this number is consistent with the number of GNAO members we have in total. This number may not reflect accurately as not all members have an account on Facebook.

**GNAO Ontario Tweeter – Analytics:** We have a total of 963 followers an increase of 46 followers.

**A 1-month summary** shows we have had a total of 4 tweets with 2566 tweet impressions that is an increase by 35.3%. However, the number of mentions using @GNAOntario is on a decline.

**Recommendation** is that all executive members and chapter executives is to include the handle @GNAOntario whenever you are tweeting or retweeting.

**Email:** A total of 10 emails have been sent to our members through RNAO on our behalf. Three of these are related to specific chapter events, remaining were focused on promotion of AGM related activities.

### Actions to be discussed:

1. Develop a workplan to update the overall GNAO website including each chapter site
2. Increase chapter engagement through emails and social media platforms
3. Plan to publish newsletters 2-3 per year

Respectfully submitted,

Suman Iqbal

GNAO Communications Chair

## **Student/New Graduate Liaison Report**

April 1, 2019 – March 31, 2020

### Ontario Nursing Schools

- Update contacts with nursing schools in Ontario annually
- Encouraged local chapter representatives to hold webinars for students

### Newsletter

- Moving forward, the SNGL will provide assistance with the GNAO newsletter by creating a “Student Corner” with student profiles and “Highlighting GNAO Nurses”
- Shared for distribution on social media groups/pages and nursing school contacts upon publication

### Plans Moving Forward

- Build strong relationships with Ontario nursing school contacts
- Regularly promote GNAO student opportunities on social media and in the newsletters (executive board, local chapters, student sponsorships)

We recognize that schools and faculties across the country have been working tirelessly amidst the COVID-19 pandemic to ensure that students are accommodated, and that course content is delivered in an alternative format.

During these stressful times, the health and safety of our communities remains a priority. Please remember that there are resources to help people who need support.

There are school resources available to students at this time. For other resources, Good2Talk is available for 24-hour assistance on the phone or via text message at 1-866-925-5454/Text GOOD2TALKON to 686868.

We'd also like to give a special note of recognition and gratitude to all the nurses and healthcare workers who are working so tirelessly and bravely, in such difficult conditions. THANK YOU.

Respectfully submitted,

Sarah Slack, Victoria Cameron, Megan Simpson & Erina Park  
GNAO Student/New Graduate Liaison Representatives

## **Treasurer's Report**

The Auditor's Report from MPW Accounting Services for the fiscal year November 1, 2018 to October 31, 2019 is outlined at the end of the Annual Report.

Our current bank balances are as follows:

Chequing Account:	\$ 29,662.10
Savings Account:	\$ 19,503.87
GICs:	\$75,505.01

I would also like to thank Anthony Lombardo for all of his help and support over the past year.

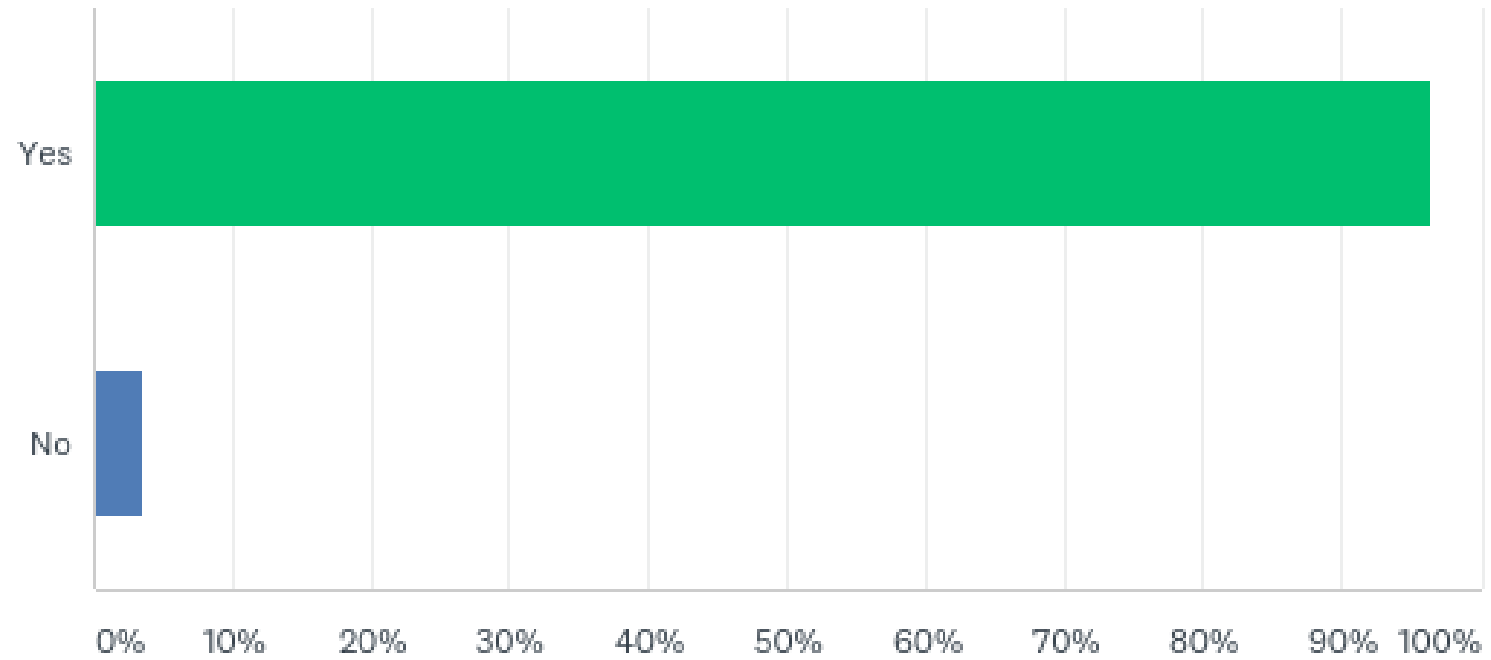
Respectfully submitted,  
Gwen Harris  
GNAO Board Treasurer



GERONTOLOGICAL  
NURSING ASSOCIATION  
ONTARIO

# GNAO MEMBERSHIP SURVEY 2019

MARCH 30, 2020

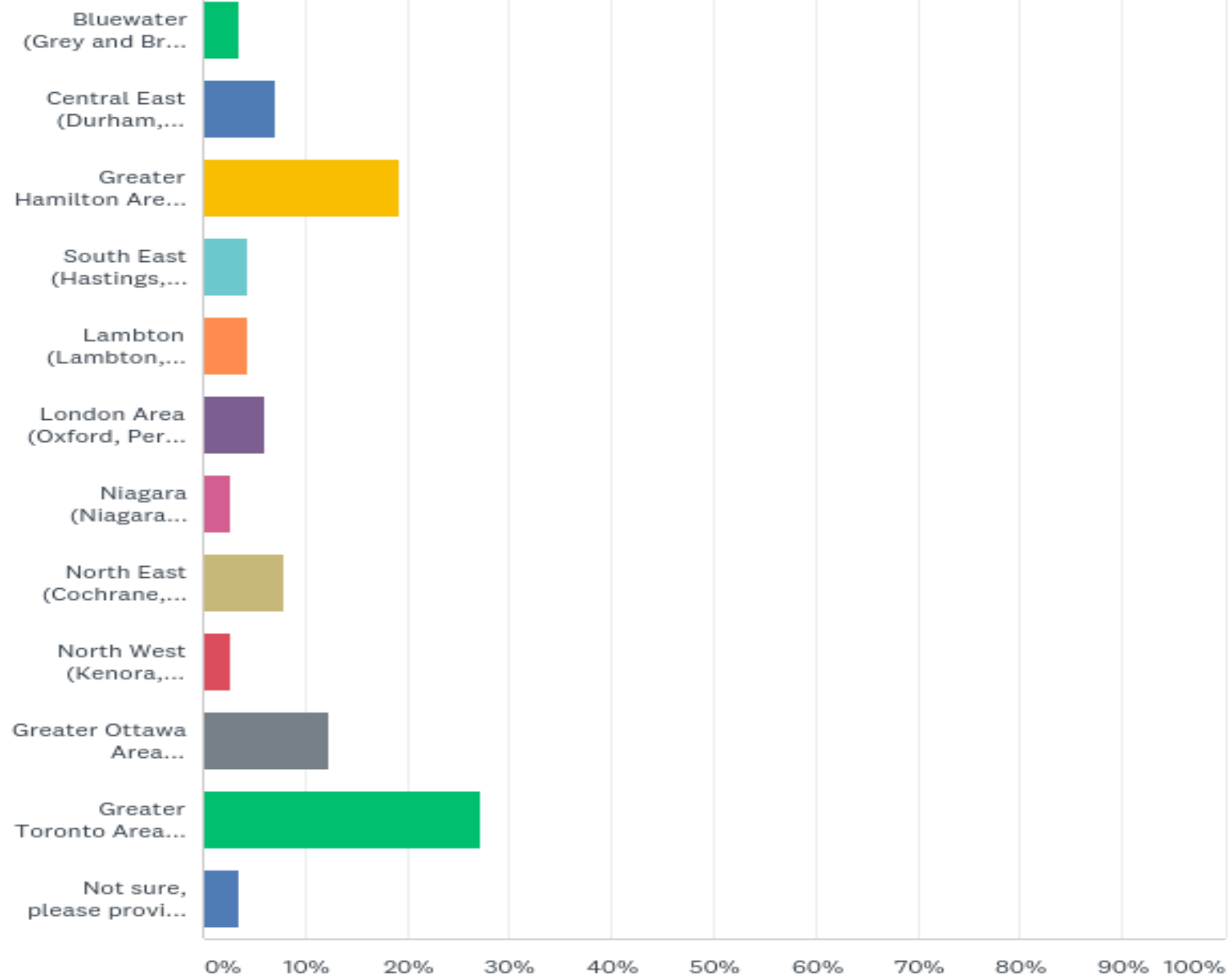


# SURVEY

Q1: Are you a GNAO member? Note: If you are not a GNAO member please follow the link below to get more information on becoming a member <https://gnaontario.org/membership/>

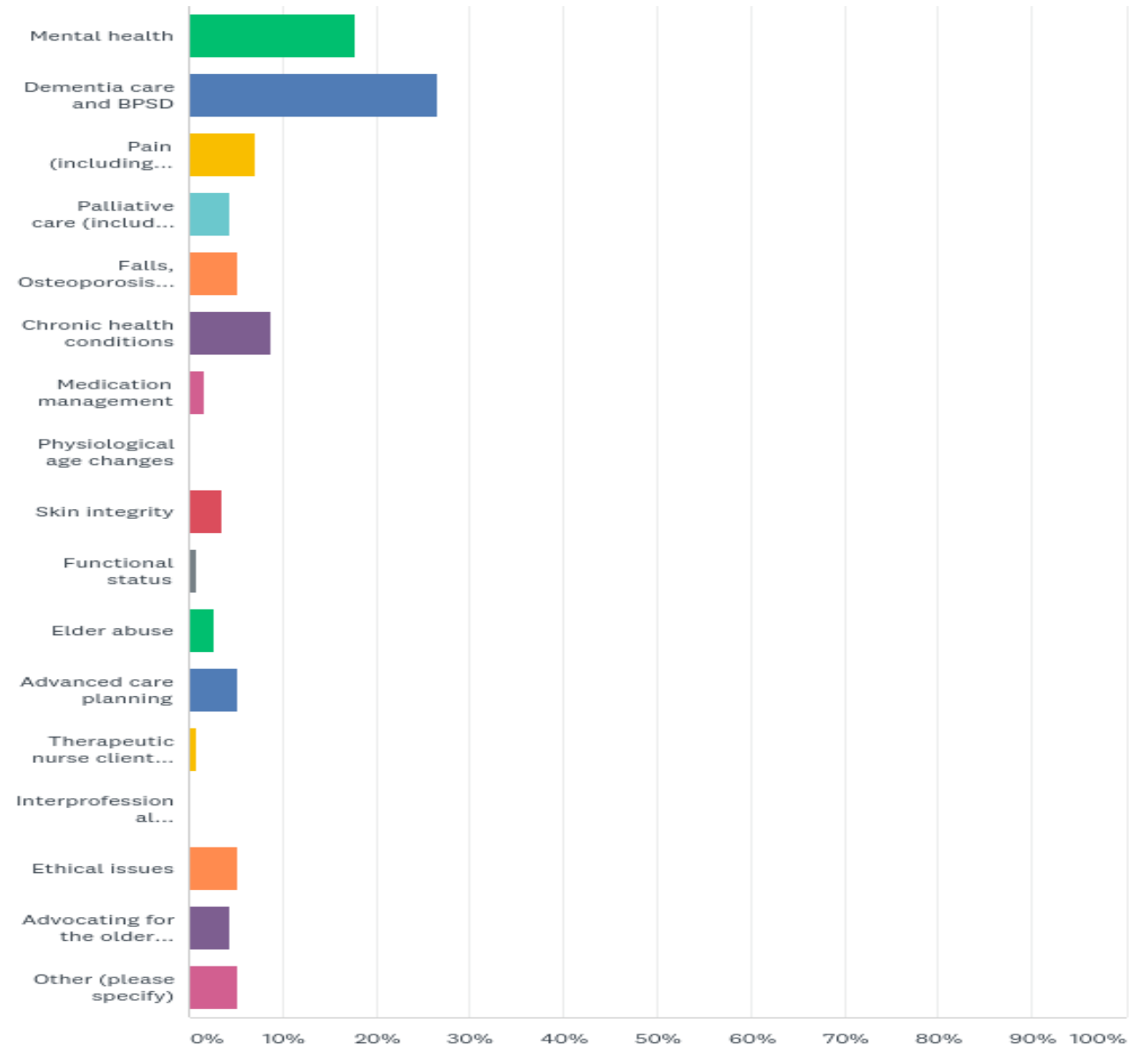
109 responded yes

4 responded no



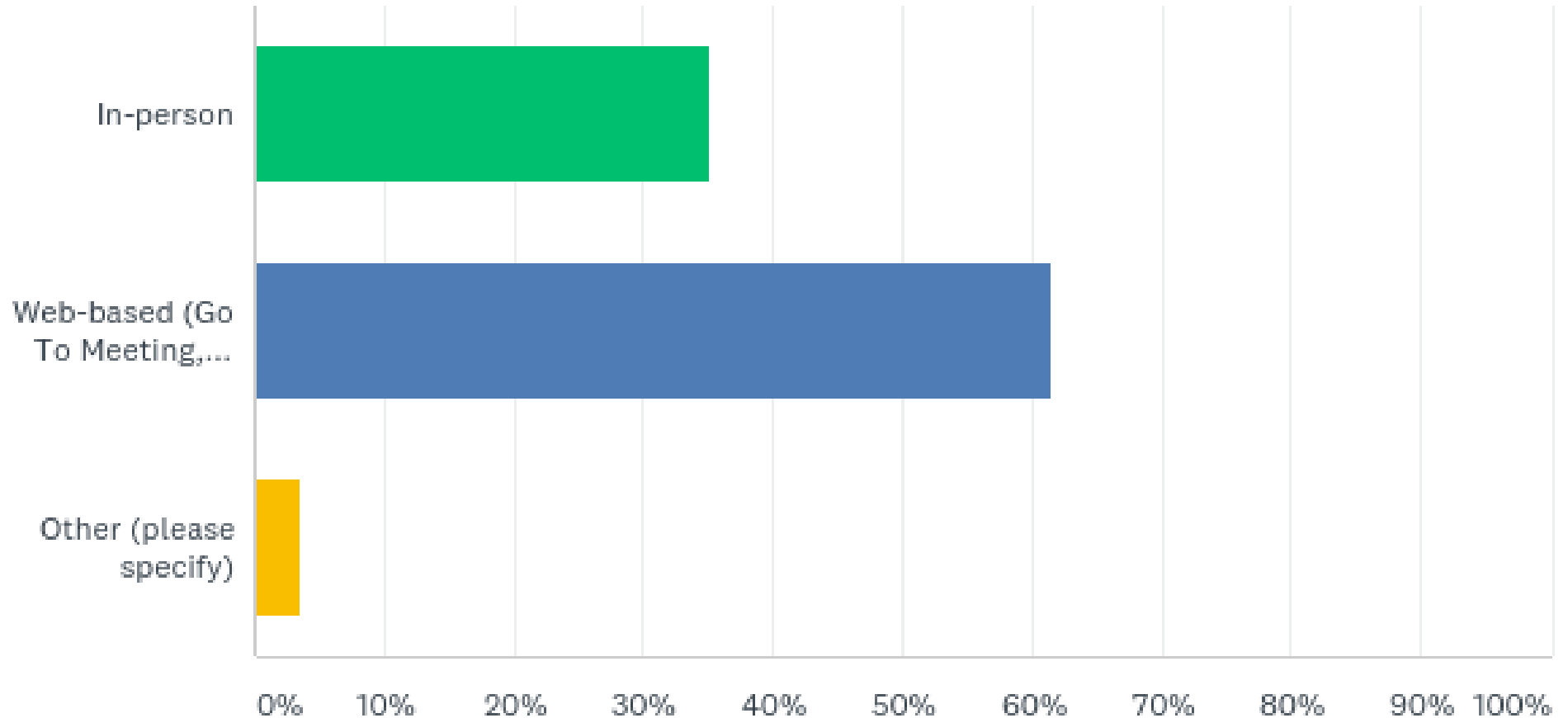
Q2: WHICH CHAPTER ARE YOU FROM? (IF YOU DO NOT KNOW YOUR CHAPTER SELECT ONE BASED ON THE AREA YOU LIVE IN)

Q3: WHAT CLINICAL/PROFESSIONAL TOPICS ARE YOU INTERESTED IN LEARNING MORE ABOUT? IDENTIFY SPEAKER AND PROVIDE CONTACT INFO IF AVAILABLE.

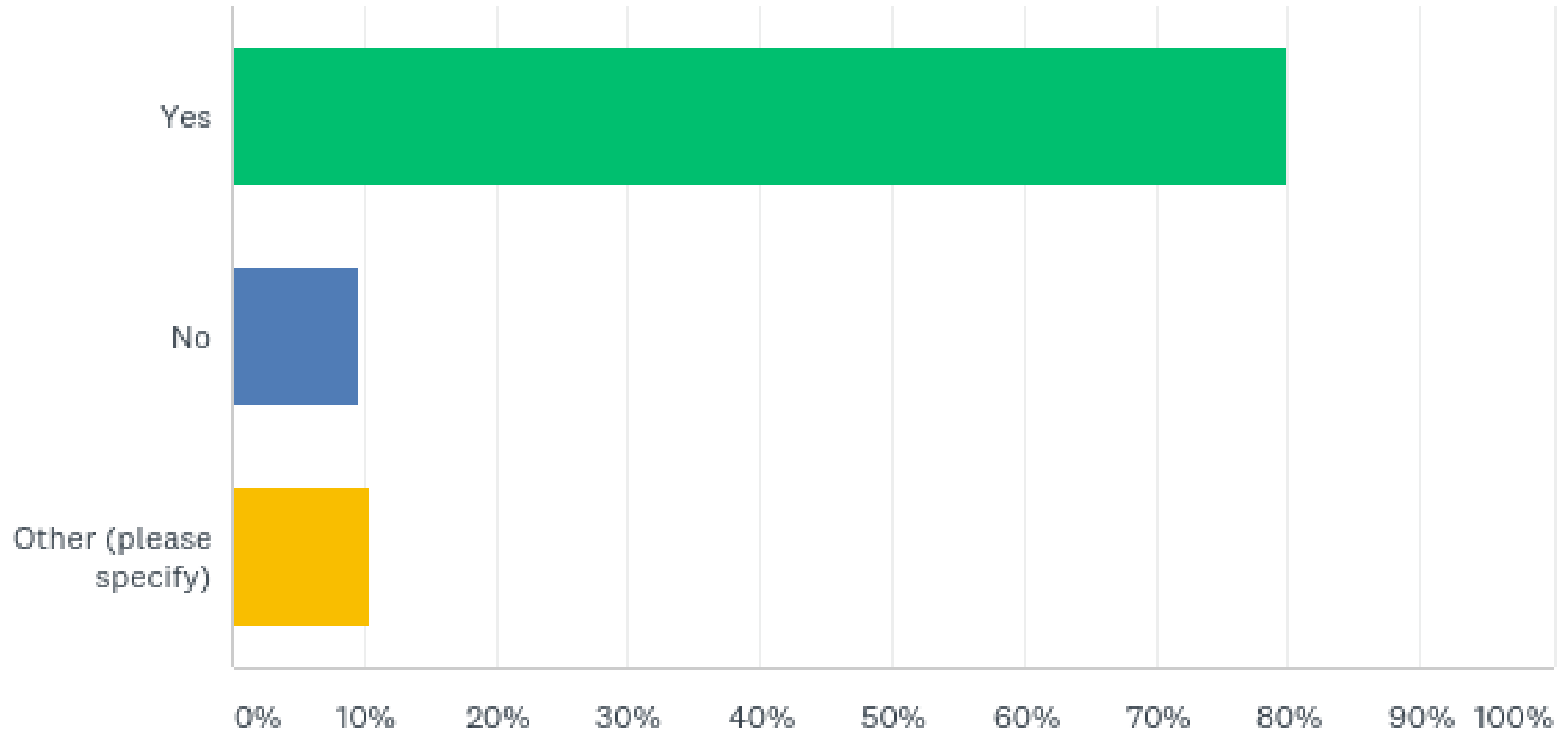




## Q4: WHICH FORMAT(S) DO YOU PREFER FOR EDUCATION?



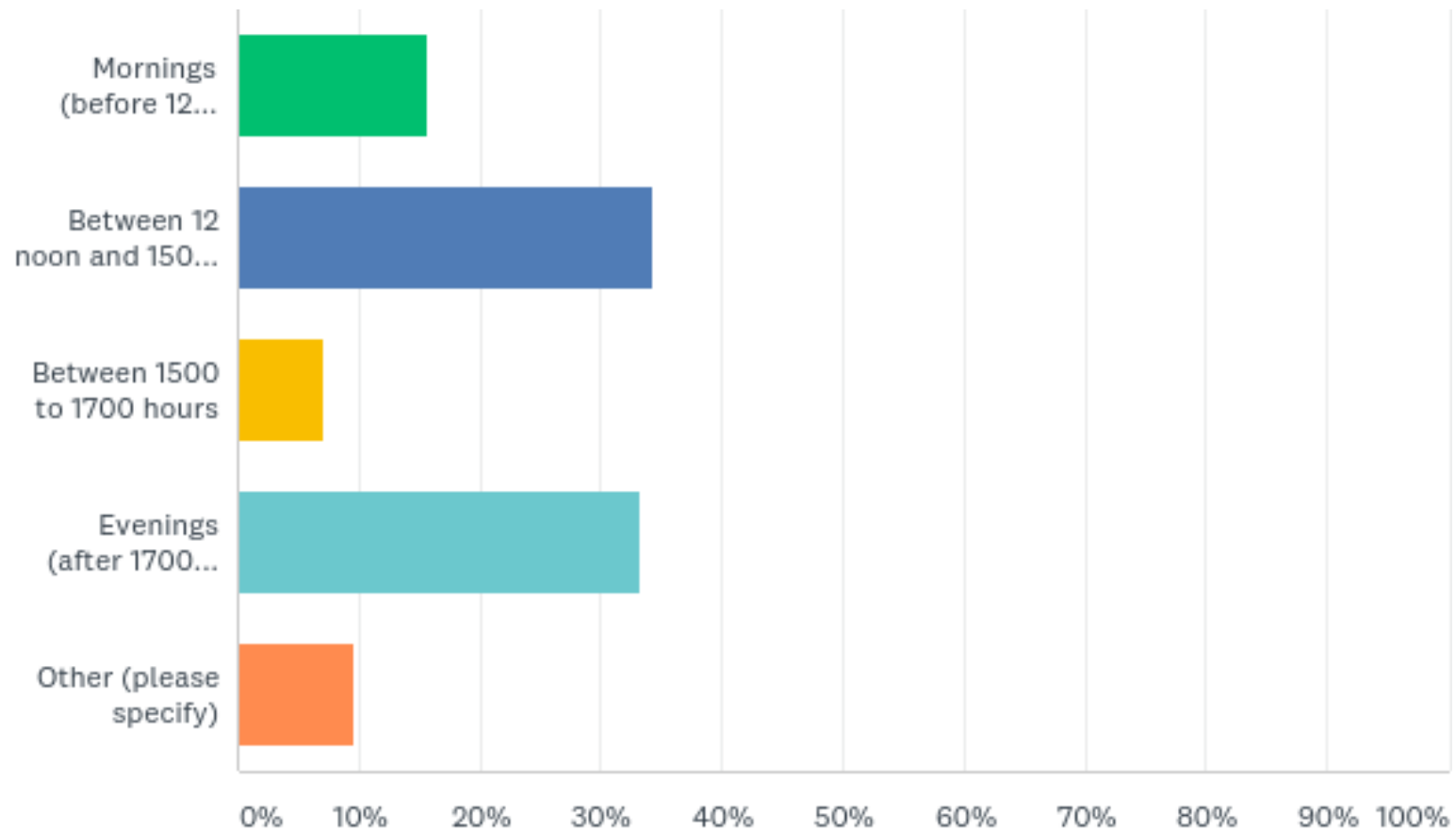
Q5: CHAPTERS INCUR A COST FOR THE LOCATION AND SPEAKERS FOR THE EDUCATIONAL EVENTS. WOULD YOU ATTEND AN EDUCATIONAL EVENT THAT MAY HAVE A FEE (COST RECOVERY) ATTACHED?



## Q6: WHICH DAYS OF THE WEEK WORK BEST FOR YOU TO ATTEND EDUCATION EVENTS/SESSIONS?

ANSWER CHOICES	RESPONSES	
Monday	14.91%	17
Tuesday	15.79%	18
Wednesday	11.40%	13
Thursday	10.53%	12
Friday	8.77%	10
Saturday	15.79%	18
Sunday	1.75%	2
Other (please specify)	21.05%	24
<b>TOTAL</b>		<b>114</b>

# Q7: WHAT TIME OF DAY WORKS BEST FOR YOU TO ATTEND EDUCATION EVENTS/SESSIONS?



# Q8: WHAT METHODS OF COMMUNICATIONS DO YOU PREFER FROM GNAO?

<b>ANSWER CHOICES</b>	<b>RESPONSES</b>	
Email (Sent via RNAO, GNAO Board, etc.)	90.35%	103
Social media (Facebook, Tweeter, Instagram, etc.)	3.51%	4
GNAO website	2.63%	3
Other (please specify)	3.51%	4
<b>TOTAL</b>		<b>114</b>

# Q9 IN YOUR OPINION, WHAT IS THE BENEFIT OF BEING A GNAO MEMBER?

Access to current topics, education, information, resources, other members.

Actively engaged

Advocacy for elderly

CGNA membership

Chapter meetings

Continuing education opportunities.

Education opportunities

Get specialized info in regard to Gerontology.

Having a nursing voice specific for our geriatric population

information on caring for the elderly

Learn Best Practice in Geriatrics

Networking

Professional development, community of like-minded HCP

Professionalism

United Political

Q10 PLEASE  
ADD ANY  
ADDITIONAL  
THOUGHTS OR  
COMMENTS  
BELOW WITH  
REGARDS TO  
EDUCATION  
SESSIONS.



Webinars on demand would be beneficial



Info on obtaining CAN certification



Coordinate mentorship opportunities, or spa-weekend trips with a great speaker, like Irmajean Bajnok / Gail Paech / Suman Iqbal / Gail Donner



An evening of reflection with the judge involved in the LTC inquiry.



Discussions on culture and climate working in LTC



Issues of moral distress and toxic work culture



Education geared to PSWs and RPNs

# Q10 PLEASE ADD ANY ADDITIONAL THOUGHTS OR COMMENTS BELOW WITH REGARDS TO MEMBERSHIP



GNAO NEEDS TO LOOK AT THEIR TOTAL STRUCTURE AS MANY CHAPTERS LOOK LIKE THEY MAYBE IN SOME TROUBLE FROM EDUCATION ATTENDANCE PERSPECTIVE.



I AM A MEMBER OF RNAO BUT I GET SO MANY EMAILS FROM THEM THAT I TEND TO SKIP THROUGH THEM AND MISS THE EMAILS FROM GNAO THAT I ACTUALLY WANT TO SEE.



GNAO NEEDS TO REACH OUT TO THE EXECUTIVE MEMBERS OF THE DIFFERENT CHAPTERS TO TRY TO WORK TOGETHER. LEEDS LANARK GRENVILLE CHAPTER IS INTERESTED IN WORKING WITH THE GNAO TO SET UP EDUCATION SESSION(S)



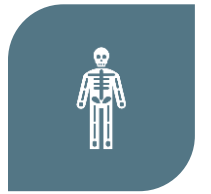
NOT ENOUGH RPN ENGAGEMENT



THERE IS A SIGNIFICANT LACK OF PRESENCE OF IN OUR AREA-NO ACTIVITY WHICH IS VERY DISAPPOINTING CONSIDERING WE ARE MORE THAN A MILLION PEOPLE WITH A SIGNIFICANT OLDER ADULT POPULATION



WOULD LIKE TO SEE MORE ACTIVITY IN OTTAWA AREA.



WOULD BE NICE TO HAVE MORE MENTORSHIP OPPORTUNITIES. NOT ONLY FOR STUDENTS. BUT NPS, CNS, EXISTING RN/RPNS