

About RNAO's Executive Network Structure

RNAO is led by registered nurses, nurse practitioners and nursing students across Ontario. To help support members involved in speaking out for nursing and speaking out for health, we have an executive network structure. This structure pairs executive members representing interest groups, chapters, and regions without chapters with resources and support from home office. The executive roles included in this structure are:

- President/Chair
- Communications Executive Network Officer
- Social Media Executive Network Officer
- Finance Executive Network Officer
- Membership Executive Network Officer
- Policy and Political Action Executive Network Officer
- Student Executive Network Officer (undergraduate)
- Workplace Liaison Executive Network Officer (chapters only)

For each of these positions, there is a designated RNAO staff resource person.

Executive Network Officer Roles in Brief

<p>Chapter President or Interest Group Chair</p> <p>Home office contact:</p> <p>Sarah Pendlebury</p> <p>spendlebury@RNAO.ca</p> <p>ext. 208</p>	<p>The central person in the executive acts as a crucial point of contact for home office and brings together the work of the whole team. Key responsibilities include:</p> <ul style="list-style-type: none">• organize and chair executive meetings• produce Members' Voices reports to share the work of the group• represent the group at RNAO meetings (assembly, AGM, and Queen's Park Day) as well as in the public and the media as needed• recruit, mentor and support other executive members in their roles• ensure dissemination of information from RNAO to executive and chapter/region without chapters/interest group members• manage funds along with the finance executive network officer (ENO)
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<p>Communications Executive Network Officer</p> <p>Home office contact: Daniel Punch dpunch@RNAO.ca ext. 250</p>	<p>The Communications ENO is the hub of communications with the public and the media. As part of the executive team, this person:</p> <ul style="list-style-type: none"> • edits the group newsletter • writes media releases and opinion pieces (with the support of home office) • monitors media and raises the profile and prestige of nurses • takes photos, shoots videos and documents group events
<p>Finance Executive Network Officer</p> <p>Home office contact: Kumudhini Thavaraj kthavaraj@RNAO.ca ext. 221</p>	<p>The Finance ENO provides the financial management for the executive team, and their duties include:</p> <ul style="list-style-type: none"> • create a budget each year, together with the rest of the executive • keep a bank account and records of the group's revenue and spending • provide financial reporting to home office annually
<p>Membership Executive Network Officer</p> <p>Home office contact: Carrie Edwards cedwards@RNAO.ca ext. 222</p>	<p>The Membership ENO is the person on the executive team concerned with recruiting and retaining members to the group. To this end they are engaged in:</p> <ul style="list-style-type: none"> • recruitment efforts for potential members; i.e. events, displays, email or regular mailings • engaging and encouraging existing members to get involved (home office can assist in coordinating email communications to members) • recognizing great members by submitting nominations for RNAO Recognition Awards, together with the rest of the executive team • reaching out to former members to ask them to rejoin
<p>Policy & Political Action Executive Network Officer</p> <p>Home office contact: Peta-Gay Batten pgbatten@RNAO.ca ext. 214</p>	<p>The Policy and Political Action executive member (PPAN) is the leader responsible for the group's advocacy efforts, and is the point person for political action activities. Their role includes:</p> <ul style="list-style-type: none"> • meetings with politicians as part of Queen's Park Day, Queen's Park on the Road (QPoR) and Take Your MPP To Work • acting on and disseminating action alerts to members and engaging them on issues of concern to nurses and nursing students • providing a strong voice for nursing during elections, by connecting with candidates and organizing health-care all-candidates debates

<p>Social Media and Information Technology Executive Network Officer</p> <p>Home office contact: Adam Zarboni</p> <p>azarboni@RNAO.ca</p> <p>ext. 274</p>	<p>This position is the point person for the group's social media profile.</p> <p>As part of the executive team, their responsibilities can include:</p> <ul style="list-style-type: none"> • managing the group's social media presence • updating your group's pages: <ul style="list-style-type: none"> - http://chapters.RNAO.ca for chapters and regions without chapters - http://RNAO.ca/connect/interest-groups or freestanding sites for interest groups • working closely with the communications ENO, the social media person reaches out to members and engages them in the goals and the work of your group online
<p>Student Executive Network Officer (undergraduate)</p> <p>Home office contact: David McChesney</p> <p>dmcchesney@RNAO.ca</p> <p>ext. 201</p>	<p>The student liaison is an associate of RNAO who provides the student perspective to the executive. They are charged with connecting to the nursing student community, doing outreach and encouraging other students to join and get involved in group activities.</p>
<p>Workplace Liaison Executive Network Officer</p> <p>Home office contact: Patti Hogg</p> <p>phogg@RNAO.ca</p> <p>ext.220</p>	<p>This role is exclusive to chapters and regions without chapters, due to its geographical focus.</p> <p>As a member of the executive, the Workplace Liaison ENO is responsible for connecting with workplaces and with workplace liaisons in their area.</p> <p>They bring the interests of nurses at work to the executive and help to recruit new individual workplace liaisons in nursing workplaces when needed.</p>